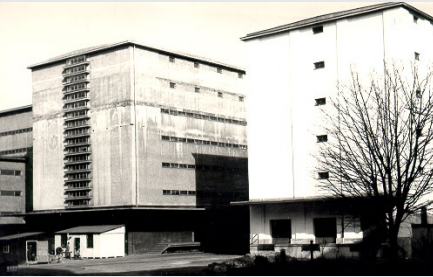




1935 - Tobacco magazine in its original form based on Peter Behrens



1963 - Two more storeys added



1977 - Erection of the intermediate storerooms / loss of the original facades



2017 - Demolition of all non-listed components



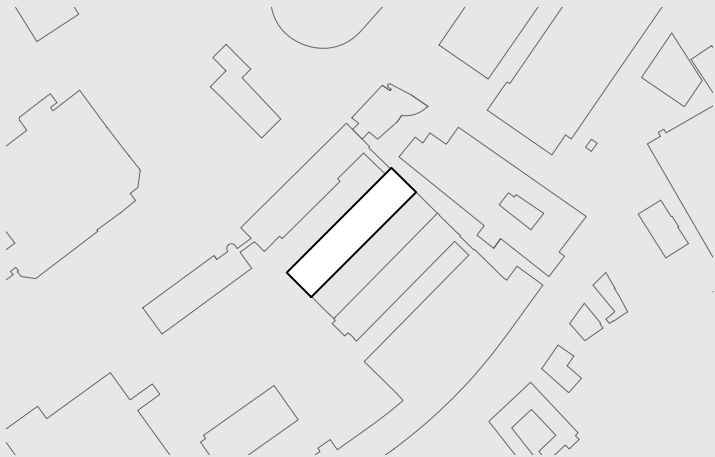
2018 - winner project / EU-wide open architecture competition



2022 - from the dark tobacco store to the workplace for 800 people

HOUSE HAVANA

TOBACCO FACTORY LINZ BY PETER BEHRENS



Task: Revitalization of a listed tobacco store by Peter Behrens and Alexander Popp

Procedure: EU-wide open architecture competition

Client: Immobilien Linz GmbH & Co KG

Architecture: kaltenbacher ARCHITEKTUR zt-gmbh / STEINBAUER architektur+design

Structural engineering: Thomas Lorenz ZT GmbH / KMP ZT-GmbH

Technology: Kinast Schmid GmbH / pbW D. Wintersperger / ETECH Schmid and Pachler Elektrotechnik GmbH and CoKG / FSSM GmbH

Place: Peter-Behrens-Platz, 4020 Linz

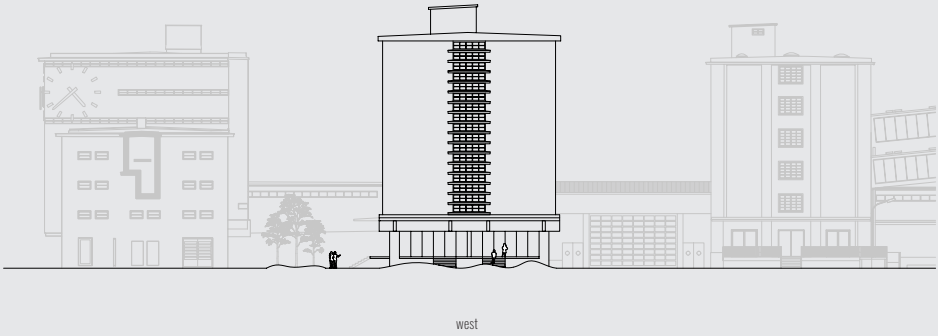
Constructed area: 1,250 m²

Usable area: 8,500 m²

Revitalization: 2017-2022

Facade: new glass block facade

The „House Havana“ – listed as a monument – is located near the danube promenade in the industrial ensemble of the tobacco factory in Linz. It was built as a tobacco warehouse in the 1930s according to plans by Peter Behrens and Alexander Popp. In the mid-1960s, the storage building was increased and the area in the south and in the north in front of the building were built over. After the demolition of all non-historical-listed components in 2017, there started an EU-wide architecture competition finding ideas for a new use.



The credo of the revitalization is not to disturb the balance of the industrial monument by Peter Behrens in its strong presence despite a new facade statement, but to supplement it with a coherent concept for the preservation of monuments. The main actor plays the glass block – originating from the beginning of the 20th century and also considered an element in functional architecture. This choice of material enables maximum light yield inside the formerly dark tobacco store.



THE RENAISSANCE OF THE GLASS BLOCK